INFORMATION PACK FOR TEACHERS

The Baillie Gifford 2040 Competition is an opportunity for young people with an inquisitive nature and an interest in the world to have their opinions on the future shared at the Baillie Gifford Navigating Noise client seminar in London. The competition is open to S3, S4 and S5 pupils of state secondary schools in Edinburgh and the Lothians.

This document is intended to give you all the information you need to get your students involved. Enclosed alongside document is the submission form and a PowerPoint you can share with your students.

WHAT IS THE COMPETITION?

Students are invited to record two videos, each answering the questions set below. Students can use their phones, iPad or whatever they have access to – see the separate PowerPoint for tips. The videos and submission form must be submitted by a teacher on their students’ behalf. You must complete PART A of the submission form and ensure PART B has been signed by a parent or guardian before submitting.

Video 1 (no more than 30 seconds) answering the question:

How do you think the world will be different in 2040?

Video 2 (no more than 30 seconds) answering the question:

If you could speak to someone today who can see the world in 2040, what question would you ask them?

As well as being shown at Navigating Noise, the winning entries to the competition will also win £100 worth of Amazon vouchers (£50 for the student and £50 for the school) and the opportunity of a day’s work experience at Baillie Gifford.

A guide on how to submit the videos is included at the end of this document. We have also included a separate presentation for students, called “An Introduction to Self-Recording”.

The submission portal, hosted by WeTransfer, will be open on Monday 9 March 2020 at 09:00am and will close on Tuesday 31 March 2020 at 12:00am (midnight at the end of the day).

We will contact teachers of winning students during the week commencing 20 April 2020. You must confirm your winning student’s or students’ acceptance of the prize within two weeks of our notification.

WHO ARE WE?

Baillie Gifford, based in Edinburgh, is one of the UK’s oldest independent fund management firms having been founded in 1908. We are an independent partnership with no outside shareholders and our single focus is on providing outstanding investment returns and service.
for our clients. We are as enthusiastic now as we were over a century ago about uncovering and investing in the world’s most innovative companies. As long-term owners of our own business, we believe we have a culture which differentiates us from others, allowing us to take a very long-term view in everything that we do.

**WHY ARE WE RUNNING THIS COMPETITION?**

We are hosting a seminar for our global clients which will examine the profound changes the world will experience over the coming decades. We know we don’t have all the answers and so we are seeking to learn from different viewpoints and alternative ideas.

We value the opinions of young people and would like to learn more about how they view the future and what is important to them. By drawing on the imaginations and priorities of young people, the Baillie Gifford 2040 Competition aims to challenge our thinking and uncover what we might be missing.

**HOW WILL THE VIDEOS BE USED?**

The winning videos will be presented during the closing session of our *Navigating Noise* seminar in London on 21st May 2020. We may also use the videos for similar client seminars and staff sessions during 2020. If we decide we would like to use a winner’s videos for any other purposes or beyond this period, we will contact them to ask for their permission. Otherwise, their videos and personal data will be deleted by the end of 2020. Retention beyond 2020 will be on the terms of any additional permission given. We won’t let anyone else use a winner’s videos, nor will we publish a winner’s videos online, on social media, or on our website without the winner’s consent.

**REACHING OUT TO TEACHERS FOR HELP**

We would be delighted if you could share this opportunity with your students and help them to enter the competition. We have provided resources that we hope will make things easier and appreciate every teacher’s support with this. If you have any questions or comments, please contact BG2040competition@bailliegifford.com.

**A TEACHERS’ GUIDE TO SUBMITTING ENTRIES**

1. Please ensure you have three files for each pupil:
   1. Video 1
   2. Video 2
   3. Duly signed and completed submission form

2. For each pupil, please submit the files via WeTransfer in a zipped folder, with the folder name BG2040_SCHOOLNAME_TEACHERNAME_PUPILNAME.

Please use the below naming conventions when saving files:
- Video file (mp4 or .mov file only):
  1. SCHOOL NAME_TEACHER NAME_PUPILNAME_VIDEOFILE1
  2. SCHOOL NAME_TEACHER NAME_PUPILNAME_VIDEOFILE2
- Submission form:
  3. SCHOOL NAME_TEACHER NAME_PUPILNAME_SUBMISSIONFORM

3. To use WeTransfer, follow this link: https://bg2040.wetransfer.com/ and complete the below box:

- Add the zipped file by clicking the blue plus sign
- Your email: Add your contact email address
- Then hit Transfer button to send
- You will then be required to verify your email address
Baillie Gifford 2040 Competition
Rules and Entry Form

PART A – TEACHER TO COMPLETE

Pupil name: 
Pupil year: 
Teacher name: 
Teacher contact email: 
School name: 

I have followed the submission guidelines in the information document (check box) 
I have ensured this form has been signed by a parent or guardian (check box)

PART B – STUDENT AND PARENT AND/OR GUARDIAN TO READ AND COMPLETE

Privacy Notice (including how we will use your videos)

Any personal data (including videos) submitted as part of this competition will be held in accordance with current UK data protection legislation. Submissions will be downloaded from WeTransfer and stored securely by Baillie Gifford. We will only process this data to administer the competition and for the purposes outlined below and will not share it with any third parties. Submissions will be deleted automatically from WeTransfer after four weeks.

Winning entries will be shown at the Baillie Gifford Navigating Noise client seminar in London on 21st May 2020 and may be used for similar Baillie Gifford client seminars or staff sessions during 2020. The winners’ videos and other personal data will be deleted by the end of 2020 unless we obtain a new consent before then. All other entries and personal data will be deleted once the winners have been selected. You have the right to access or erase your data at any time before deletion and can do so by contacting BG2040Competition@bailliegifford.com.

Competition Rules

1. Eligibility

The competition is open to S3, S4 and S5 pupils attending state secondary schools in Edinburgh and the Lothians.

2. Entry

Only one entry is permitted per pupil.

Entries must be made by via WeTransfer by a teacher on their students’ behalf. Teachers must follow the submission instructions provided in the competition information document. Submissions open on Monday 9 March 2020 at 09:00am and close on Tuesday 31 March 2020 at 12:00am (midnight at the end of the day). Any submissions received after this date cannot be accepted.
By entering this competition, you will be deemed to have read and understood these rules and to be bound by them.

3. Use of WeTransfer

Use of WeTransfer is subject to their terms and conditions, available at: https://wetransfer.com/legal/terms. We won't be responsible for entries that don't upload, transfer or download properly.

4. Our Decision

We will select between 10 and 15 winners and our decision is final. Decisions will be based purely on merit and that means there isn't a limit to how many winners can come from one school or local authority. To ensure fairness we will do our best to make sure that the judging panel don't receive the name of your school before they make their decision.

**We will notify each winner’s teacher by Friday 24 April 2020. Your teacher must confirm your acceptance within 2 weeks of our notification.**

5. Prizes

The prize for each winner is: 1 x £50 Amazon voucher for the winner, 1 x £50 Amazon voucher for their school, and a day’s work experience at Baillie Gifford.

We will arrange the work experience day for each winner via their teacher and their school’s administration office. Each winner’s voucher will be given to them during their work experience day. If for any reason a winner can’t attend their work experience day (including if we have to cancel) we will do our best to make alternative arrangements.

We will contact the winners’ school’s administration office and the winners’ teachers to arrange e-delivery of the schools’ £50 Amazon vouchers.

The prizes are non-transferable and no cash alternative will be offered.

**YOU MUST COMPLETE THIS SECTION AND RETURN IT TO YOUR TEACHER TO SUBMIT ON YOUR BEHALF WITH YOUR TWO VIDEOS**

Students name: ______________________________

Parent/ guardian’s name: ______________________________

Signed by parent / guardian: ______________________________

Date: ______________________________
Introduction to Self-Recording
Device Set-up

Use the default camera app on your device.

Use the front facing camera to make sure you can be seen clearly.

You can use your camera vertically or horizontally.
Surroundings

Minimise background noise by finding a small quiet room.

Do not sit with a window or other light source behind you. Any light source should be in front of you and out of shot.

Avoid distracting backgrounds.
Framing and Performance

If you do not have a tripod, fully extend your arm and keep phone at eye level.

Frame from the chest upwards, ensuring not to chop off the top of your head.

Try to look at the lens instead of the screen.

Try to keep still and seated. This helps to avoid changes in light and sound.
Review and Submit

Review your video once completed to ensure the sound is clear, lighting is right, and you are happy with it.

Ask your teachers how to submit your video to them.

Good luck!
In years S3, S4 or S5?

Can you imagine what the future may hold?
Baillie Gifford
2040 Competition

We would like to learn more about how you view the future and what is important to you. Enter our competition and you could win a £100 Amazon voucher (£50 for you and £50 for your school) and a day’s work experience at Baillie Gifford!

All you will need to do is record two short videos (no more than 30 seconds each), that will be submitted to us by your teacher.

Details are below:

**Video 1**
Please tell us how you think the world will be different in 2040.

**Video 2**
If you could speak to someone today who can see the world in 2040, what question would you ask them?

You can hear more about the competition and how to apply after 9 March, when further information will be circulated to the teachers in your school.

**Teachers:** In case of any questions in the meantime, please contact us at BG2040competition@bailliegifford.com