

TOUR OF YOUR WORKPLACE FOR YOUNG PEOPLE

DYW

EDINBURGH, MIDLOTHIAN
& EAST LOTHIAN
Developing the
Young Workforce

Introduce your business by providing an overview and highlighting key, interesting facts.

Plan activities which give attendees an interactive experience.

To help keep the audience's attention, show as many departments as possible.

Talk about your job role and what is involved day-to-day.

Introduce staff, especially if you have any young employees or Apprentices.

Talk about all the different opportunities your company has to offer and how pupils can get into these roles. Highlight the key skills you look for e.g. attitude and work ethic, as well as any qualifications.

Talk about how staff members can progress within the company.

Give out promotional items so that people remember you!

