

DYW

EDINBURGH, MIDLOTHIAN
& EAST LOTHIAN
Developing the
Young Workforce

ANNUAL REPORT

ACADEMIC YEAR 2018/19



"IT IS OUR VISION TO DELIVER A PARTNERSHIP ACROSS THE REGION WHICH WILL ENSURE A POSITIVE DESTINATION FOR EVERY YOUNG PERSON AND TO TRANSFORM THE RELATIONSHIP BETWEEN BUSINESS, THE THIRD SECTOR AND EDUCATION FOR THE BENEFIT OF ALL THREE AND FOR THE WIDER REGIONAL ECONOMY"

WE DELIVER OUR VISION AND AMBITION UNDER

3 IMPACT AREAS

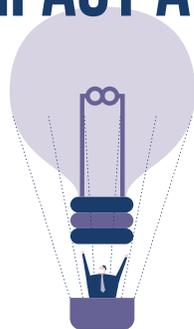


INFORMED

YOUNG PEOPLE are informed about careers, pathways, growth and demand sectors and the skills required to make successful transitions into the world of work.

INDUSTRY are actively involved in the delivery of information and insight and are co-developers of the curriculum.

EDUCATORS understand how they can bring the curriculum to life through partnerships with industry. The parity of vocational learning is developed. LMI informs Schools and Colleges of skills and knowledge to be developed across the curriculum to ensure young people are work and industry ready.



INSPIRED

YOUNG PEOPLE are work ready and are inspired to think beyond visible jobs, beyond gender stereotypes and have broader horizons for career opportunities.

INDUSTRY are inspired to embed youth employment and youth engagement into their workforce planning strategies and are actively involved in inspiring their future workforce.

EDUCATORS are supporting young people in broadening horizons, developing relevant skills and expanding social capital.



HIRED

YOUNG PEOPLE have equitable access to quality employment opportunities on leaving education.

INDUSTRY are creating more quality opportunities including Modern and Graduate Apprenticeships for young people to take their first step into the world of work.

EDUCATORS are supporting transitions into the world of work. The parity of modern and graduate apprenticeships is developed.

WE WORK IN PARTNERSHIP WITH EDINBURGH COLLEGE, EDINBURGH, MIDLOTHIAN AND EAST LOTHIAN COUNCILS AND WIDER PARTNERS TO DELIVER SCOTLAND'S YOUTH EMPLOYMENT STRATEGY. OUR SUPPORT INCLUDES:

FREE Employer Workshops and Toolkits

Industry & Education Partnership Framework and Groups

Digital Tool to better connect Industry and Education

One to one employer support

Educator Industry Placements

Labour Market Infographics

Research and Development

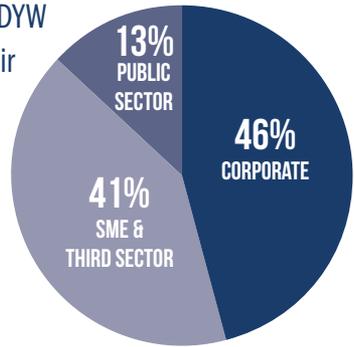
Parent Engagement

Regional Conference

Business Breakfasts



In total **159** businesses were involved in delivering DYW events and activities, giving over **5000** hours of their time to Inform, Inspire and Hire our regions youth talent. **164** events and activities delivered.



46% of these businesses had not previously engaged with DYW.

This led to more **young people**, **educators** and **parents** being **Informed and Inspired**:

110,403 pupil interactions with industry.

254 educator interactions with industry.

668 parent and carer interactions with industry.

And more opportunities for **young people** to be **Hired**:

Over **2000** jobs, apprenticeships and school leaver internships offered by **70** employers.

15 employers referred for involvement in Modern and Graduate Apprenticeships.

94%

OF YOUNG PEOPLE SURVEYED AT JOBS ROADSHOW 2019 SAID THEY FELT MORE INFORMED ABOUT THE JOBS/CAREERS THAT CURRENTLY EXIST

98%

OF EDUCATORS ENGAGED IN ACTIVITIES STATED THEY FELT MORE INFORMED ABOUT JOBS AND CAREERS THAT CURRENTLY EXIST

98%

OF PARENTS SURVEYED AT EVENTS STATED THEY FELT MORE INFORMED ABOUT CAREERS, PATHWAYS AND SKILLS OF THE FUTURE

87%

OF YOUNG PEOPLE SURVEYED AT JOBS ROADSHOW 2019 SAID THEY FELT MORE INSPIRED TO CONSIDER JOBS/SECTORS THAT THEY DIDN'T KNOW BEFORE

DON'T JUST TAKE OUR WORD FOR IT

“Overall a great experience before heading out into the real world and would fully recommend.”

Young Person on completion of the Informed, Inspired, Hired Programme

“I learned about lots of different aspects of the company and the people who work there. I now feel confident encouraging girls into STEM careers and guiding them towards subjects/career options and can speak from first-hand experience instead of what I've read or heard.”

Educator Feedback on the Educator Work Placement Programme

“The opportunity to connect and work in partnership with a group of schools and employers means we are all learning from each other, this has resulted in some fantastic conversations and plans for how we can have more impact through DYW.”

Employer on our Influence Partnership groups

“Now realise that there are more opportunities to pupils that are not considering university. Very impressed with the approach to apprenticeships and the opportunities they offer young people. Edinburgh College was very well set up to support my son's ambitions.”

Parents on the Future Proof your Child's Career Prospects Event

Thank you to all of our Board members and partners for making this happen.

If we had to pay for the contribution of time and resources committed to DYW strategic activity this would roughly be the equivalent of £180,000 from the Board Members and Influence Partners.

Standard Life Aberdeen

 **HEAD**
resourcing

 **LEONARDO**

Edinburgh Airport
Where Scotland meets the world


APEX HOTELS

 **Edinburgh**
College

 **Royal Bank**
of Scotland

EDINBURGH
ST JAMES



MACTAGGART SCOTT
Innovators since 1898

Edinburgh
CHAMBER OF COMMERCE
Inspiring Connections

NHS
Lothian

Skills
Development
Scotland

Midlothian 

♦ **EDINBURGH** ♦
YOUR COUNCIL - YOUR SERVICES


East Lothian
Council

-  0131 221 2999 (option 9)
-  dyw@edinburghchamber.co.uk
-  www.dyw-edinmideast.com
-  @DYWEdinMidEast
-  /DYWEdinMidEast
-  @DYWEdinMidEast
-  DYW Edinburgh, Midlothian & East Lothian